

“Successful
Intelligent
Design
Digital
Technicians”

Welcome to a Creative World!

Thank you for choosing “Successful Intelligent Design, Digital Technicians” as your design team, we know you will love our idea’s, our designs and especially the creative out come.

“your success is our success”

David Tims
Art Director

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About us

“Successful Intelligent Design, Digital Technicians” is an interactive design solutions agency based in Birmingham, the United Kingdom. We have operated internationally due to our unique and tailored excellence. Our agency has worked with businesses, developing campaigns to help launch and promote businesses from modelling agencies to independent traders.

With our modern hunger for superior design and our classic flair “Successful Intelligent Design, Digital Technicians” will ensure our services will captivate your target audience at first sight.

Lights, Camera, Satisf-Action!

Lights: Creativity comes from inspiration

Camera: S.I DESIGN D.T will expose your presence

Satisf-Action: We understand the importance of appeal so we work and engage with clients primarily to achieve satisfaction.

“Successful Intelligent Design, Digital Technicians” proposes to deliver excellence We believe success is just around the corner, every business has a starting point towards their whole appeal and a detailed journey outlining the key points of your business, which makes your appeal unique.

“Successful Intelligent Design, Digital Technicians” is a great stepping stone towards fulfilling your journey. We cater to all kinds of businesses by devoting the very best and latest designs that will increase the attention of your business’s target audience.

We enjoy a challenge and find the very best solutions to the most complex designs. With our expertise and eye for detail we could make your business stand out in a crowd. We have fantastic offers for all our customers, as we believe customer satisfaction is our priority.

We value our customers.

Our Services

Website Development

The computer age is upon us and websites are the biggest way to advertise your companies/business products while making it easy and user friendly for your customers to access you online. There for we like to take our creativity to new heights by making our websites extremely noticeable and extremely interactive.

Corporate Identity

Corporate Identity, is your company / business appeal, a logo can mean a thousand words. but with out the right image your company might be less noticeable to your target audience. We can help by creating a personalised design structured to the appeal of your company.

Advertsing and Media

Lets face it advertsing is one of the best keys to company growth it helps spread the word, helps by letting individuals know about your products / services you offer or even special offers. this is portraid in many forms from flyers, television adverts to even web adverts.

Campaign Design


We can help develop your public appeal and target awareness. Our Campaign Packages include complete Branding/Re-Branding of a companies identity, poster design, flyer design, business card and promotional media. To achive a well balanced public appeal for an individual we can work along side please contact us for more information.

Packaging Design

From bag design to box design we have the skills and ability to make all packaging amaze with prospect,creativity and modern appeal.

Application Design

Do you want to create a training program for your business which will enhance the development of your employees? "Successful Intelligent Design, Digital Technicians" can create a fun and attractive way of learning from a computer by developing a game based questionnarire to test or enhance thier knowledge.



The world is changing every day and just like fashion, your companys appeal can become old and out dated.

This can cause a decrease in business opportunities aswell as sales and marketing advantages.

Your branding is your back bone of your business and is a key point of interest, it is what attracts your customer and is what makes your customers remember your Product/Service in many ways.

Advertising, Customer awareness, Logo, etc

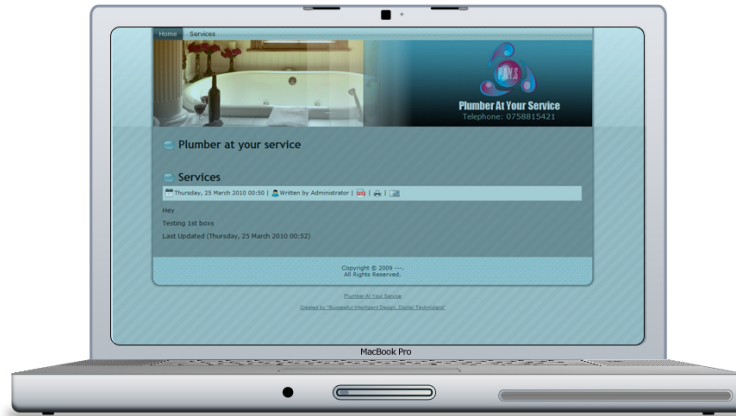
What we do:

All our branding designs are new, creative and modern, we implement a fresh flair which intum takes your business to new highs, this will makes your business unique customer magnet.



"Very impressed!, with my new website, the layout, colours and animation made the website more attractive. I have been to previous designers that have charged me extortionate prices, they didn't present me with the quality that S.I Design D.T has done for my business"

Name: Bob Attenborrow
 Business: Attenborrow Roofing
 Website: www.attenborrow.co.uk



"As a newly qualified plumber I wanted to raise awareness to fulfil my potential as a self-employed plumber. I don't know anything about design or how to raise awareness. Working with S.I Design D.T has brought so much understanding to light. They were with me every step of my design requirements and process and successfully I have had custom. I would recommend the company to everybody, it is hard to find trusted service nowadays.

Name: Antony Singh
 Business: Plumber At Your Service
 Website: www.plumberatyourservice.co.uk



"I am a self-employed salesman who works nationally in the U.K. After 2 years of selling handmade gifts, I decided that I needed a website to promote my wares. I was recommended to S.I Design D.T by a friend. I must say I am very happy with the outcome of my website. It has made my business grow as my products can now be viewed online. The website is great reliable and all to suite my budget"

Name: David Singh
 Business: Just Gift
 Website: www.justgift.co.uk

Process and phases

Depending on the design work, the designer will explain each stage of the process.

a general design process will consist of four phases.

- phase 1) The drafting of ideas
- Phase 2) Taking ideas to a digital media
- Phase 3) Final mock-ups and presentation
- Phase 4) Print production

Printing:

S.I Design D.T can arrange printing for the final product through our external company. A small fee will be charged for this service.

TERMS AND CONDITIONS

Agreement between “Successful Intelligent Design, Digital Technicians” and Business or Individual Identified on this agreement. The Business/CLIENT/Individual listed below is subjected to the following terms and conditions.

GENERAL WORKING AGREEMENT – This document defines the terms and conditions of our working relationship. All Projects or services that we “Successful Intelligent Design, Digital Technicians” may be contracted to produce or provide for the CLIENT will be subjected to the following:

WORKING/BILLING PHASES – Based on our experience with long-term design communication projects, we have found that it is mutually advantageous to handle each project in logical working/Billing Phases. (Dependent of the project at hand please see short term projects)

Concept revisions, extensive alterations or a switch in marketing and objectives sometimes makes it impossible to accurately estimate in advance the total cost of a project. Planning the work, cost estimating, and billing in several phases permits “Successful Intelligent Design, Digital Technicians” or the CLIENT to adjust for such revisions /or halt work before completion, if a project is postponed or cancelled. Any cancelled project is billed only through phases and/or portions of phases that were actually completed by “Successful Intelligent Design, Digital Technicians”. For each project, CLIENT will receive a proposal/estimating outlining the project specifications and our proposed scope of services and working/billing phases. Each proposal estimate will contain a project budget, which includes estimated fees for professional services and separated itemized costs for anticipated out-of-pocket-expenses. We will begin DESIGN WORK upon CLIENT'S approval of written estimate and a signed agreement of the terms and conditions. Written or oral will constitute an agreement between us.

PAYMENT/ESTIMATES – CLIENT agrees to pay “Successful Intelligent Design, Digital Technicians” in accordance with the terms specified in each proposal/estimate. On accounts that have not submitted a credit application and have been approved by our credit department, The CLIENT will be required to pay 30% of the project cost before work can begin.

Unless otherwise specified, all subsequent balances due are payable upon art approval, interest on past due balances is 19.9% per annum or 1.6 % per month. We reserve the right to refuse completion or delivery of work until past due balances are paid in full/and or are up to-date. If DESIGNER and CLIENT agree on a payment plan CLIENT must fill out our “working to budget” form (pp002 form) provided with this document, these terms and conditions apply to “pp002”. Filling in the (pp002 form) means you agree to spread the cost of a project over a 6-12 month period with an interest rate of 19.9% that will be added on to the final Bill, which must be paid and up to date on a monthly basis. Failure to do so will result in an in 1.6% (of the final bill) monthly penalty for each month missed. A 30% deposit must be paid before any Design process/phases are started.

ESTIMATE – Billing will reflect the actual costs incurred valid for only 30 days from date on estimate. CLIENT requested changed will be billed additionally. The CLIENT will be notified of any price changes.

OUT-OF-POCKET EXPENSES– Fees for professional services do not include outside purchases such as, but not limited to printing, photography (unless stated), colour printouts, laminating, itemized on each invoice. Expenses are subject to taxes sales tax unless 1) You are a non profit organization or 2) the work is for resale and you have submitted a resale certificate to the designer. If consultant or supervisory services are required in OUT-OF-TOWN locations, we will bill lodgings, meals, and transportation at cost. Reimbursements for mileage are calculated at current allowable rates.

REVISIONS AND ALTERATIONS– New work Requested by CLIENT and Performed by “Successful Intelligent Design, Digital Technicians” after a proposal/estimate has been approved is considered a revision or alteration. If the job changes to an extent that substantially alters the specifications described in the original estimate, we will submit a proposal revision memo to you and a revised additional fee must be agreed to both parties before further work is processed.

Author’s alterations and other copy changes request after layouts or mechanicals are completed are billed at a standard hourly rate.

OVERTIME–Estimates are based on a reasonable time schedules, and may be revised to take into consideration your “priority scheduling” requests requiring over-time and weekends. Knowledge of your deadlines is essential to provide an accurate estimate. In addition, outside suppliers such as service bureaus charge a 100% to 200% mark-up on overtime after 5:30pm and weekends.

NATURE OF COPY – CLIENT agrees to exercise due diligence in its direction to us regarding preparation of materials and must be able to substantiate all claims and representations. You are responsible for all trademarks, service marks, copy-right and patent infringement clearances. You are also responsible for arranging, prior to publications, any necessary legal clearance of materials we prepare.

ERRORS AND OMISSIONS – It is the CLIENTS RESONSIBILITY to check PROOFS carefully for accuracy in all respects, ranging from spelling to technical illustrations. “Successful Intelligent Design, Digital Technicians” is not liable for errors or omissions. Your signature or that of your authorized representative is required on all mechanicals or artwork prior to release for printing or other implementation.

TELECOMMUNICATIONS – CLIENT shall pay for all transmissions charges. The DESIGNER is not responsible for any errors, omissions or extra costs resulting from faults in the telephone, cable, satellite network or from incompatibility between the sending and receiving equipment.

OVER RUNS AND UNDER RUNS – The CLIENT will accept over runs or under runs that do not exceed 10% of the quantity ordered on all jobs. “Successful Intelligent Design, Digital Technicians” will bill for actual quantity delivered within this tolerance. If the CLIENT requires a guaranteed quantity, the percentage of tolerance must be stated at the time of quotation.

PLACEMENT OF ADVERTISING – At your request, we will purchase media space on your behalf through our media division. Space will require a deposit for web and networking and will be billed to you at current rates plus the standard agency commission.

Terms and conditions agreement by signing this you agree to all the terms and conditions stated above.

Print Name:

Sign:

Date:



Contact us

For more information on our services or general enquiries

Online:

Website: www.sidesigndt.com

Email: info@sidesigndt.com

Phone:

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